

# Entrepreneurship Track

## Description

This track enables students to acquire the knowledge and skills needed to start their own new business. Students learn how to identify business opportunities, how to form a business plan, and how to execute an effective business strategy.

## Software Engineering courses

There are no courses in software engineering that are particularly appropriate to this track.

## Application Domains

If you are interested in this track you are strongly encouraged to pursue the Entrepreneurship application domain track (0102-490 Entrepreneurship, 0102-547 Field Experience in Business Consulting and 0102-530 Managing Innovation and Technology).

## Courses in Other Programs

Courses of interest in other programs are mostly from the College of Business. If you take 0101-301 Financial Accounting it will satisfy the Economics requirement and help you in completing the Entrepreneurship minor. Important courses to take are 0102-490 Entrepreneurship and 0102-547 Field Experience in Business Consulting. There are several other suggested courses for the Entrepreneurship minor that you should consider.

## Related Minors

If you are interested in this track you should consider pursuing an Entrepreneurship minor. To do this you need to take 0102-490 Entrepreneurship, 0102-547 Field Experience in Business Consulting and 3 more courses from a specified list (<http://www.saunders.rit.edu/academics/minors-entrepreneurship.html>).

## Planning Your Schedule

It is strongly advised that you pursue the Entrepreneurship Minor (EM) and the Entrepreneurship application domain (EAD). Here is a plan of study that will satisfy both:

- 0101-301 Financial Accounting (free elective, satisfies Economics requirement, EM)
- 0102-490 Entrepreneurship (EAD, EM)
- 0102-547 Field Experience in Business Consulting (EAD, EM)
- 0102-530 Managing Innovation and Technology (EAD, EM)
- One more course from the Entrepreneurship Minor list: (free elective, EM)
  - 0102-250 The World of Business
  - 0105-363 Principles of Marketing
  - 0105-440 Internet Marketing
  - 0104-359 Financing New Ventures
  - 0101-494 Cost Accounting in Technical Organizations
  - 0101-302 Management Accounting

You will need to attain junior standing before you can take 0102-490 Entrepreneurship, which is a prerequisite to 0102-547 Field Experience in Business Consulting. You will need junior standing or permission of the instructor to take 0102-530 Managing Innovation and Technology. It is probably wise to declare the Entrepreneurship minor early so that you receive information about any potential changes in the minor as soon as possible.

### **Planning for a Minor**

Before embarking on a minor you should meet with the department sponsoring the minor to register and review scheduling strategies. There may be a need to coordinate your co-op blocks based on the quarters in which courses are typically offered as well as considering course prerequisite chains required within the minor.