

	Deductions	Item Pts	Totals	Comments
<b>Deliverable 1: Initial Design Concept (40 pts)</b>				
Comprehensive system concept statement that identifies at a minimum four key tasks. (5 pts)		5	5	
Two complete usage scenarios for two tasks. (10 pts)		10	10	
The required design screens are provided and the quality and quantity is subjectively "good enough" for the assignment. (15 pts)		15	15	
Your design thinking is explained. (10 pts)		5	5	
You make a rationale case for why your design provides a positive UX. (10 pts)		5	5	
<b>Deliverable 1 grade:</b>			<b>40</b>	
<b>Deliverable 2: Design Critique and Refinement (60 pts)</b>				
Informal walkthrough feedback documented. (10 pts)		10	10	
Your assessment of your initial design: mental models and metaphors, affordances, design guidelines and principles addressed. (15 pts)		15	15	
An updated design is provided that is judged to have improved the UX. (15 pts)		15	15	
A list and description of the changes made to improve the UX is provided with an explanation of why the changes improve the UX. (10 pts)		10	10	
The reflection considers your learnings from the design experience beginning to end.(10 pts)		10	10	
<b>Deliverable 2 grade:</b>			<b>60</b>	