

Privacy



What is Privacy?

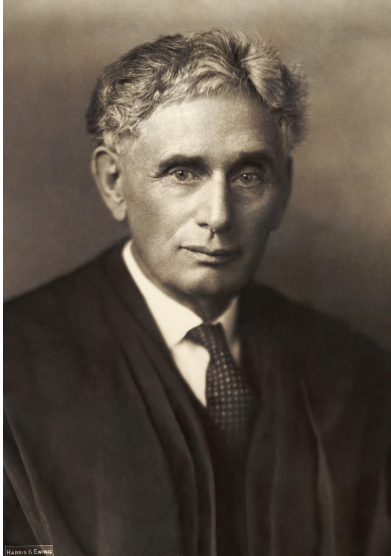
pri·va·cy

/ˈprɪvəsi/

Noun

the state or condition of being free from being observed or disturbed by other people.

What is privacy?



“To be left alone”

What is privacy?



FTC Fair Information Practice Principles

1. Notice/Awareness
2. Choice/Consent
3. Access/Participation
4. Integrity/Security
5. Enforcement/Redress

Contextual Integrity

- Privacy is provided by appropriate flows of information.
- Appropriate information flows are those that conform with contextual information norms
- Contextual informational norms refer to five independent parameters: data subject, sender, recipient, information type, and transmission principle
- Conceptions of privacy are based on ethical concerns that evolve over time

Contextual Integrity Modeling

1. The data subject
2. The sender of the data
3. The recipient of the data
4. The information type
5. The transmission principle.

Contextual Integrity Modeling Example

- **Actors**: Subject, Sender, Recipient
- **Information Type**
- **Transmission Principle**

“A **citizen of the US** is obliged to reveal **Gross Income** to the **IRS** under **conditions of confidentiality except as required by law.**”

Class Activity

Think of an example where data upon you has been collected and model it using the rules discussed.

Contextual Integrity

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Contextual Integrity - Appropriate Flow

- **Conforms with norms (rules) and meets expectations**
 - Discover what those norms are through modeling (all possible) situations
- **Legitimate, worth defending, morally justifiable**
 - Interests of individuals parties affected
 - Ethical values
 - **Contextual purposes, functions values**

Contextual Integrity - Contextual Purposes

Healthcare - cure disease, alleviate pain, prevent death

Politics - democracy, autonomy, justice


Home and social - trust, stability, support

Education - knowledge, creativity, intellect

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Contextual Integrity

Privacy is not **Secrecy**

A close-up photograph of a man's face wearing Google Glass. He is looking slightly to the right. The background is blurred, showing green foliage and a bright sky. The text "Luxury Surveillance" is overlaid in white, bold, sans-serif font across the center of the image.

Luxury Surveillance

What is Luxury Surveillance?



Question for the Class

Can anyone give examples of **luxury** surveillance that they or someone they know have utilized?

Question for the Class

Can anyone give examples of **imposed** surveillance that they or someone they know have been subjected to?

Class Activity - Inside Outside Circle

- What sort of use do Luxury surveillance devices bring you? What sort of impact do they have on the community around you when you use them?
- Does using luxury surveillance make you feel more secure and from whom/what? Do other people using surveillance devices make you feel more or less secure?
- What do you think would change in the world if everyone adopted more luxury surveillance devices? What would change if less people adopted them?