Questions:

1. How configurable are the surveys? Do we expect them changing a lot?
   1. They are going to ask more questions at the front desk that don’t relate to the experience. Should focus more on exhibits and personal visits once in the building. (Don’t collect the same info as the front desk (age, demographic info, household income, ethnicity))
   2. They want some sort of tag like the grocery store that can track history
   3. Comment blocks will be able to give info about that particular day’s events
   4. adults 12 or fewer questions
   5. two surveys - 1 for adults, 1 for children. Slightly different information between the two.
   6. Suggestion - look at a survey that is mobile so that they can answer exhibit specific questions. Carry a tablet around the museum, when close to an exhibit then it would auto prompt the exhibit questions. OR THEY COULD CHOOSE IT might make it easier). App on a tablet.
   7. ^ could be used for training too, or university projects, or general public.
   8. its not really necessary to configure the comment type questions. keeping it general will give them what they need
   9. Dont have to worry about changing the questions from month to month
   10. **Wait, make most questions concrete but then make 1 comment box question that is configurable.**
2. What is preferred, kiosk or mobile?
   1. setting up a couple surveys is the easier route.
   2. She prefers the kiosk mode
   3. a lot of time spent come and leaving in the lobby so people spend time waiting around in the lobby.
   4. She says stick with the kiosk idea if the other idea is out of scope
   5. We could expand, but for now KIOSKS
3. How do we view the data?
   1. putting it in percentages is important for grant writing (% is this ethnicity)
   2. **She is going to get back to us on this**
   3. gut reaction, probably dont need that
4. How will this be accessed
   1. we were thinking of a privately accessed website
   2. making it public would cost money
   3. discovery center has a website, so we wouldnt even need to add the hosting fee. We could just host it there.
   4. They need to talk to the web master
   5. **They will send the contact information so that it can be looked into**