Performance Evaluation Posttest Survey

Participant ID\_\_\_\_\_\_\_\_\_\_

Feel free to now answer any question. Feel free to add any details or personal comments to any response.

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| What do you think is the purpose of the RocReadaR App? |  |
| What do you think is the purpose of the RocReadaR Portal? |  |
| Did you accidentally perform any actions, and if so, were you able to undo, reverse, or otherwise fix them? |  |
| Were you able to easily able to manage the media for a publication? |  |
| What frustrations did you have managing the media for your publication? |  |
| Please explain the difference between the images used for recognition and images used as media. |  |
| Do you think the RocReadaR App and Portal could be effective in growing publication subscriptions and increasing printed media’s userbase? |  |
| Do you think the RocReadaR App and Portal could be effective in advertising? |  |
| What do you think could be improved in the application? |  |
| What aspects of the application did you like? |  |